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Ariad Partners, LLC is a women-owned small business and full-service digital agency and technology solutions firm based out of Leesburg, VA. We specialize in email and marketing automation for government public affairs, content marketing, analytics, cloud hosting, technical training, third-party integrations, and much more. With over 30 years of project management and technology experience implementing, integrating, and executing technology platforms, we understand how to best implement new processes and platforms into agencies.

Core Competencies

- Email and Marketing Automation for Government public affairs and communications teams implementing inbound
- Content Marketing
- Social Media
- Analytics
- Search Engine Optimization (SEO)
- Language Translations
- Web & Mobile Design & Development
- Inbound Marketing
- Cloud Hosting
- Software Sales
- Technical Training
- Custom Mobile and App Development
- Custom Development, including Artificial Intelligence, Machine Learning, and Blockchain Encryption
- CMS and CRM Implementation
- Third Party Integrations

Differentiators

- Over 30 years of experience implementing, integrating and executing CRM and marketing automation platforms
- Over 30 years of experience project management and training
- HubSpot Certified Silver Partners
- SharpSpring Certified Silver Partners
- Microsoft Partners



Past Performance

Technology start-up engaged Ariad Partners to provide counsel around product and marketing strategy and hiring a high-performance team.

Results:

- Product revenues from \$0.00 to \$30,000,000 in five years
- Structure and processes in place to support continued high growth
- Hired and retained high performing management team
- High productivity development and sales teams with high level of interaction

This is just one example. We can provide a multitude more on request, which shows proven success through our process.

Naics Codes

541611, 561920, 541990, 541910, 541890, 541860, 541850, 541820, 541810, 541618, 541613, 541519, 541512, 541511, 541430, 519190, 519130, 518210, 334220, 561990

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